

Rodrigo Miguel

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Work Experience

Pitch

Design Consultant
June 2020 – Present

Partnered with Founders to develop visual language and app design for a pre-launch social networking app.

Design lead for market and usability testing, brand development, app architecture, user experience and visual design.

Conducted research sessions and synthesized data to inform concept development, brand DNA and app design with a user centered approach.

Michael Kors

Designer

September 2020 – Present

Designer for men's accessories (belts, bags, wallets and hats), designing over 150 products per collection across two markets and over four seasons.

Drove overarching design process for men's accessories division including conceiving, research, technical design and factory communications.

Associate Designer

April 2018 – September 2020

Worked cross-functionally with merchandising and production teams to ensure products were executed seamlessly while maintaining design integrity and intent.

Developed and proposed work flow improvements, resulting in a 25% decrease in time spent on product development and additional bandwidth for ideation, design, and creation.

Moment

Senior Designer

July 2017 – April 2018

Served as visual design and information architecture specialist on over 10 projects across financial services, healthcare, CPG and insurance industries.

Liaised with internal and external stakeholders to propose, iterate and execute final client deliverables including application and website development.

Designer

May 2016 – July 2017

Developed and managed summer intern program, acting as internal lead and program manager for six interns across two classes.

Visual Interaction Design Intern

January 2016 – May 2016

Conducted research sessions and synthesized data to inform concept development and visual design with a user centered approach.

Coach

Men's Handbag Design Apprentice

June 2015 – December 2015

Concepted, designed and developed accessories for the outlet, retail, and runway spring and winter collections.

Worked directly with product development and sampling teams to produce samples iterate designs and produce final products across channels and markets.

Reebok

Project Manager | Visual Designer

January 2015 – March 2015

SCAD collaborated with Reebok to research and explore ways in which they could use material scraps, cutoffs and end of roll fabrics to create a new line of products.

Led team of 15 in development of sustainable clothing and accessories line, including project management, concept development and collateral design.

Target HQ

Industrial Design Intern

June 2014 – August 2014

Designed a multi-functional planter collection for the Room Essentials brand and an app to post, browse, and start a collection of hacks and DIY projects.

Researched and developed trends for the Spring/Summer 2015 Gardening Accessories, working with the Target brand and concept team to communicate findings.

Fossil Group, INC.

Project Manager | Accessory Designer

September 2013 – November 2013

SCAD collaborated with Fossil to produce concepts for women watches.

Managed overall project plan and lead prototyping on team-wide collection; presenting final proposal to Fossil design directors for integration into production.

Kids II

Toy Design Intern

June 2013 – August 2013

Developed product designs and concepts for baby toys, collaborating with product development and engineering teams to utilize plastic assembly expertise in final designs.

Ideated, designed and engineered baby teether capsule, leading to production and sales to retailers including Walmart, Buy Buy Baby, Baby's R Us and Amazon.

Working with Me

Philosophy

I like designing like I like my work environment - with a focus on the human experience.

Style

Communicating clearly, keeping a clean inbox, and raising my hand when I need help

Professional Skills

Creative Thinker, Motivated, Problem Solver, Organized, Resourceful

Design Skills

Adobe Suite, Sketch, Figma, Zeplin, Solidworks, Rhino, Keyshot

Technical Skills

Sketching, Research & Synthesis, Technical drawings, 3D Modeling, Sewing, Pattern making

Education

SCAD

Graduated May 2015

Savannah College of Art and Design

Industrial Design B.F.A. and Accessory Design Minor (Summa Cum Laude)